



## ALLIANCE FOR MARKET SOLUTIONS

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### **New report shows millennials concerned about climate change**

Washington, D.C. – The Alliance for Market Solutions (AMS) today released a new report that details how millennials feel about climate change and the environment. The report, conducted by Echelon Insights, is based on the results of an opinion research study on these issues, including a survey of 800 registered voters age 18-35 conducted January 13-15, 2018 and a set of focus groups conducted in January 2018 of young, center-right adults.

“This report shows that young voters clearly care about climate change and its impacts now and in the future,” said Kristen Soltis Anderson, a pollster at Echelon Insights.

“This underscores the need for policymakers to consider forward-looking solutions to address carbon pollution in way that makes a positive economic impact,” AMS executive director Alex Flint said. “Cutting outdated energy regulations that stifle growth and replacing them with a revenue-neutral carbon tax will help grow the economy and create a market for clean-energy technologies, allowing markets, instead of government, to lead on reducing carbon pollution.”

Key findings of the report include:

- Nearly nine out of 10 millennials believe climate change is happening, and the vast majority of those believe that change is being driven by human activity.
- 80 percent of young voters said they are concerned about air pollution and 77 percent say they are concerned about climate change.
- Over 60 percent of young Republicans said they are concerned about air pollution, and over 50 percent say they are concerned about climate change.
- Three out of four millennials think we should try to stop or slow climate change.
- The majority of young Republicans and Trump voters think we should try to stop climate change.

To learn more about the report, [click here](#).

The Alliance for Market Solutions (AMS) aims to create a conversation among conservatives on the benefits of market-oriented solutions to one of America’s pressing economic challenges: advancing clean energy and reducing carbon pollution. AMS believes in the need for pro-growth solutions for our economy, replacing harmful government regulations, and responding to changing public attitudes and demographics.

Learn more at [www.allianceformarketsolutions.org](http://www.allianceformarketsolutions.org).

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*Alliance for Market Solutions (AMS) is an organization of conservative leaders with experience in business, government, and the intellectual community who know that markets and economic incentives are the most powerful drivers of change and are more efficient and effective than top-down regulation. We aim to educate conservative policymakers on the benefits of market-oriented solutions to one of America's most pressing economic challenges: advancing clean energy and reducing carbon pollution.*

*The carbon tax policy we support is consistent with a pro-growth conservative agenda. It would replace costly regulations and prevent new regulations from burdening families and job creators. And it would eliminate economically harmful taxes on investment and family incomes. AMS is a 501(c)(3) non-profit educational organization. We don't engage in electoral politics on behalf of any candidate, campaign or party. We are recruiting allies and developing policy analyses to help conservative policymakers consider a pro-growth, conservative carbon tax policy.*