



ALLIANCE FOR MARKET SOLUTIONS

Request for Proposals (RFP) #1-19 The Conservative Case for Carbon Taxation vs. Regulation

May 2, 2019

Purpose

The purpose of this RFP is to solicit proposals for policy analyses of the comparative advantages of a revenue-neutral carbon tax as a way to address carbon pollution relative to regulatory strategies, subsidies, or directed federal spending programs.

About the Alliance for Market Solutions

The Alliance for Market Solutions (AMS) is a 501(c)(3) nonprofit educational organization that aims to create a conversation among conservative policymakers and thought leaders on the benefits of market-oriented solutions to reducing carbon pollution while improving economic growth. AMS comprises conservative leaders in business, government, and the intellectual community who believe that market-based incentives are efficient drivers of behavioral change.

AMS supports a set of policy reforms that would eliminate harmful current and future carbon regulations, replacing them with a revenue-neutral carbon tax policy that would let market-driven forces allocate resources, stimulate innovation and capital investment, and effectively reduce carbon pollution. AMS believes that this approach can produce higher economic growth than current regulatory policies. More information about AMS, as well as AMS-supported research and analysis, are available at www.amsresearch.org.

Policy Questions

Proposals in response to this RFP should outline original analysis of a revenue-neutral carbon tax as it compares to other policy responses to climate change (e.g., regulations and subsidies) or related matters in the field of economics, public policy, or political economy. AMS will consider proposals for new empirical research, policy evaluations, literature reviews on relevant focused areas, and other related analysis.

Target Audience

AMS seeks to sponsor research studies and reports suited for a public policy audience. Such work may be a precursor to more rigorous academic research or, conversely, an application of academic research to the current policy debate.

Funding

AMS's goal is to make multiple individual research awards in the range of \$10,000 to \$35,000, depending on a proposal's scope and, if relevant, the adequacy of support (such as facilities, equipment, supplies, and other resources) from the applicant's organization. AMS will continue to provide larger grants for institutional relationships outside of this RFP process. Those interested should contact AMS directly using the contact information below.

Evaluation of Proposals

Proposals will be evaluated by AMS staff and outside reviewers using the following criteria:

1. *Policy significance.* The importance of the proposed project to the current policy environment.
2. *Relevance.* Relevance of the project to AMS's areas of focus.
3. *Expertise.* The demonstrated expertise of the applicant(s).
4. *Innovation.* The extent to which the proposed project expands upon the existing knowledge base and/or brings novel perspectives or methods to bear.
5. *Approach.* The extent to which the proposed project reflects knowledge of existing research, is well considered, and employs sound research methods.

Requirements for Submission

Proposals should not exceed four pages and should include the following:

1. Statement of researcher experience and qualifications.
2. Description of policy analysis and proposed deliverable (with conservative policymakers being the intended audience).
3. Proposed timeline and budget.

In addition, applicants can include supplemental information such as CVs or examples of relevant work. Submissions should be sent electronically to the attention of Alex Brill at RFP@amsresearch.org. The deadline for submission is August 1, 2019, but early submissions are encouraged. Review will occur as proposals are received. Awards are anticipated to be announced by September 1, 2019.