



ALLIANCE FOR MARKET SOLUTIONS

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New Florida Survey Shows Pandemic Increasing Concern for Climate Change

A majority of Floridians say they are more worried about global threats like climate change because of the coronavirus pandemic, according to a new survey of Floridians released today. The survey, conducted by the polling firm Cygnal for the Alliance for Market Solutions (AMS), is the second in a series of tracking polls the group is conducting in Florida during the election year.

Key findings in the new survey include:

- A majority of Floridians (51.4%) say the current coronavirus pandemic makes them more worried about other global threats like climate change. Notably, 59.6% of Floridians over the age of 65 say they are more concerned now.
- Nearly two-thirds of Florida voters (64.6%) say they are less likely to trust politicians to effectively address climate change after the Federal government's handling of the coronavirus pandemic.
- The number of Floridians who believe things in the United States are headed in the right direction has collapsed since our March survey. Whereas voters were basically split (46.8) then, barely over one-third of voters (35.2%) now think the U.S. is heading in the right direction.
- Voter support for action on climate change is unchanged since the pandemic began after our first survey in March.
- A majority of Florida voters (58.3%) support a balanced approach on climate change that protects both the economy and the environment, a slightly higher percentage than we found in March (54.8%).

Statement by Jacqueline Boggess, director at Cygnal:

“The ‘right direction / wrong track’ spread has drastically widened in the past three months—and it’s no wonder since the federal government and experts’ handling of the coronavirus pandemic has made respondents less likely to trust both on other major issues. Voters hold strong opinions on climate change that aren’t likely to change even when the news cycle is focused on other pressing matters. They want action now, and that includes Republicans.”

Statement by Alex Flint, executive director of AMS:

“Our data consistently shows voters in Florida want leaders who take the threat of climate change seriously and offer a balanced solution. While the coronavirus pandemic continues to pose an imminent threat to many Floridians, it is also increasing voters’ worry about other global threats like climate change.”

Poll methodology:

This probabilistic survey was conducted June 16, 2020 - June 19, 2020, with 802 likely general election voters. It has a margin of error of $\pm 3.46\%$. Known registered voters were interviewed via live agents calling cell phones and landlines and via Interactive Voice Response (IVR) to landlines, and voters received invitations to participate in the survey via SMS and email with a secure link tied to their voter record. This survey was weighted to a likely general election universe.

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[Alliance for Market Solutions](#) (AMS) is an organization of conservative leaders with experience in business, government, and the intellectual community who know that markets and economic incentives are the most powerful drivers of change and are more efficient and effective than top-down regulation. We aim to educate conservative policymakers on the benefits of market-oriented solutions to one of America’s most pressing economic challenges: advancing clean energy and reducing carbon pollution.

The carbon tax policy we support is consistent with a pro-growth conservative agenda. It would replace costly regulations and prevent new regulations from burdening families and job creators. And it would eliminate economically harmful taxes on investment and family incomes.

AMS is a 501(c)(3) non-profit educational organization. We don’t engage in electoral politics on behalf of any candidate, campaign or party. We are recruiting allies and developing policy analyses to help conservative policymakers consider a pro-growth, conservative carbon tax policy.