



ALLIANCE FOR MARKET SOLUTIONS

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AMS Launches New Advocacy Campaign

WASHINGTON — The Alliance for Market Solutions (AMS) announced today the launch of an advocacy campaign to garner support on Capitol Hill for market-based solutions to climate change. Activities, which include lobbying, will be led by the organization's 501(c)(4), Alliance for Market Solutions Action (AMSA).

The new efforts are funded by individuals as well as corporations, including Dow and ExxonMobil, with more expected to contribute this year.

“We can no longer wait to fight climate change,” said AMS Founder and AMSA Chairman Jeffrey Williams, who then commended AMSA’s corporate funders. “Industry leaders have been increasingly vocal about the need to address climate change and will continue to play a crucial role in our country’s, and the world’s, ability to effectively respond to the issue. They not only understand the risks but, most importantly, are being responsive to the attitudes of their customers, employees, and Americans concerned by climate change.”

AMS has publicly supported the corporate community’s mounting commitment to addressing climate change using market-based solutions, which, for many, includes carbon pricing. The Business Roundtable released a statement of principles on climate change last September, and in January the U.S. Chamber of Commerce released a set of principles that shapes its climate advocacy and policy development. And this past March, the American Petroleum Institute released its “Climate Action Framework.”

“We need a robust debate about whether the United States’ climate policy should be based on regulations and subsidies or markets,” said AMS Executive Director Alex Flint. “Policymakers need to understand the fundamental differences of these approaches and the long-term advantage of policies that use markets to reduce greenhouse gas emissions. And that is what the new campaign aims to do.”

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Alliance for Market Solutions (AMS) is an organization of conservative leaders with experience in business, government, and the intellectual community who know that markets and economic incentives are the most powerful drivers of change and are more efficient and effective than top-down regulation. We aim to educate conservative policymakers on the benefits of market-oriented solutions to one of America’s most pressing economic challenges: advancing clean energy and reducing carbon pollution.

The carbon tax policy we support is consistent with a pro-growth conservative agenda. It would replace costly regulations and prevent new regulations from burdening families and job creators. And it would eliminate economically harmful taxes on investment and family incomes.

AMS is a 501(c)(3) non-profit educational organization. We don't engage in electoral politics on behalf of any candidate, campaign or party. We are recruiting allies and developing policy analyses to help conservative policymakers consider a pro-growth, conservative carbon tax policy.